



RURAL WEBSITE DEVELOPMENT

Pricing & Services Guide

Websites, SEO, and marketing built for small and rural businesses — with one flat price for every project, agreed to before any work starts.

No subscriptions. No surprise invoices. Just the work, priced upfront.

Website Packages

One flat price for the build, decided before any work starts. Pick the tier that fits, or use it as a starting point — every project is a conversation first.

MOST REQUESTED STARTER

\$500

A clean, professional site for businesses that just need to be found and trusted online.

- Up to 3 pages (Home, About, Contact)
- Custom mobile-friendly design — not a stock template
- Working contact form
- Basic on-page SEO setup
- 1 round of revisions
- About 1–2 weeks from kickoff to launch

STANDARD

\$900

The full presence most small-town businesses need — built and found.

- Up to 6 pages
- Custom design built around your content and photos
- Contact form plus map/directions
- On-page SEO and Google Business Profile setup
- Photo gallery
- 2 rounds of revisions
- About 2–3 weeks from kickoff to launch

COMPLETE

\$1500

A full site plus the marketing pieces to launch on day one.

- Up to 10 pages
- Custom design with copy assistance
- Booking link, services list, or a simple menu
- Full SEO, Google Business Profile, and local directory listings
- Social media branding kit included
- 3 rounds of revisions
- About 3–4 weeks from kickoff to launch

Add-Ons

Available on top of any package to fit a project's exact needs.

Extra Page	One additional page beyond your package, matched to the site's design.	\$75
Online Store Setup	Product listings, cart, and payment processing (Stripe, Square, or PayPal).	+450
Online Booking / Scheduling	A booking tool connected and styled to match your site.	+150
Blog Setup	A blog section added to your site, ready to post to.	+100
Logo Design	A custom logo with 2 concepts and 2 rounds of revisions.	+200
Copywriting for Site Content	Original copy written for your site from scratch, not just editing.	+250
Photo Editing / Touch-Ups	Cropping, color correction, and cleanup on up to 10 photos.	+75
Rush Delivery	Roughly half the normal timeline, same scope.	+25%

SOLD ON THEIR OWN

Marketing & Branding

For businesses that just need a marketing piece, not a whole new site. Flat and upfront — no monthly retainers.

Logo Design	2 initial concepts, 2 rounds of revisions, final files in web and print formats.	\$200
Brand Starter Kit	Logo, color palette, fonts, and a print-ready business card.	\$300
Business Card Design	Print-ready design, front and back.	\$75

Flyer / Menu / Rack Card	One print-ready design for handouts, menus, or displays.	\$100
Social Media Branding Kit	Profile photo, cover image, and 5 post templates matched to your site.	\$175
Social Media Content Pack	10 custom, ready-to-post graphics — a one-time batch.	\$250
Google Business Profile Setup	Full setup and optimization for local search and maps.	\$100
SEO Starter Audit & Setup	Keyword research, on-page fixes, and a written report.	\$250
Postcard / Direct Mail Design	Print-ready design for a local mailer campaign.	\$125
Email Signature Design	A branded, clickable signature for you and your team.	\$40

Every package includes 1 month of free bug fixes after launch.

Need ongoing site updates after launch? Small changes are billed at \$40–\$45/hr with a 30-minute minimum — no monthly plan required. Larger or custom-scope projects are quoted individually after a short discovery call.

Ready to talk about your project?

Every project starts with a conversation about the business itself — not a list of packages. Reach out and expect a reply within one business day.

(636) 233-9643 | contact@ruralwebsitedevelopment.com

Rural Website Development — Web & Marketing for small and rural businesses.